



Planning a Research Conference

Dr Trevor Cullen

Edith Cowan University

Perth Convention Bureau (PCB)

Sponsor conferences (JEAA)

Professional development scholarships
– funding conference participation

Support bids to host
international conferences

JEAA Conference 2009

JEAA – Journalism Education
Association of Australia

Organization for journalism academics in Australia

Represents journalism programs at 29 universities

Elected Vice President (Conference) Dec 2008

Annual conference



WHAT'S NEW

2009 JEAA Conference Details announced

[Go here for info](#)

JEAA

The Journalism Education Association of Australia (JEAA) is a collection of people from Australian and the South Pacific region who are either involved with journalism education /or training, or are committed to the objectives of the association. The objectives of JEAA are to:

- ❖ raise the standard of teaching of journalism;
- ❖ collect and disseminate information about journalism education;
- ❖ develop closer relations with mass communication media and professional associations;
- ❖ promote the views of the JEAA;
foster research; and
- ❖ promote freedom of expression and communication.

Conference Preparation

Today's talk

Conference committee

Conference theme

Balanced schedule

Respected Speakers

Local Partnerships

Problems

2009 JEAA Conference



[Schedule](#)

[Abstracts](#)

[Papers](#)

[Speakers](#)

[Location](#)

[Registration](#)

[Accommodation](#)

[Contacts](#)

Conference Convenor:

Dr Trevor Cullen
JEAA Vice-President (Conference)
Phone: +61 (08) 9370 6354
Email: t.cullen@ecu.edu.au
Website: www.trevorcullen.id.au

The 2009 JEAA conference is being held at the Burswood Intercontinental Hotel in Perth, from November 30 to December 2, 2009.

Journalism Education in the digital age: Sharing strategies and experiences

Call for abstracts and papers

Themes:

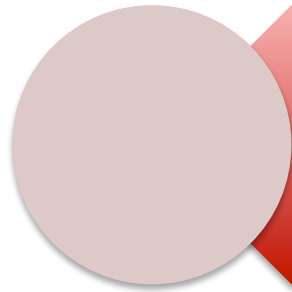
Journalism education in the digital age
The theory/ practice gap
Reporting disasters
Teaching media ethics in the digital age
Journalism education for generation Y
Practice-led research
Journalism in a changing legal landscape
The role of journalism in the digital age
Engagement with the Community
Citizen journalism

Abstracts (300 words) - due by 1st June
Address abstracts to Mignon Shardlow at: m.shardlow@curtin.edu.au

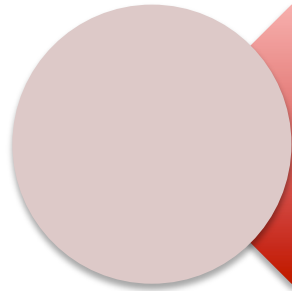
Papers (3,000-5,000 words) due by 31st August.
Please send your papers to Deb Mayrhofer at: d.mayrhofer@ecu.edu.au

Other conference details will be uploaded soon.

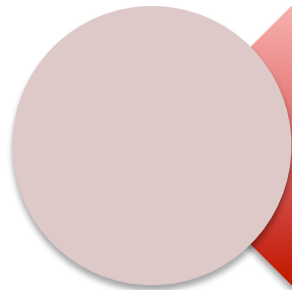
Form a conference team



ECU



Murdoch



Curtin

Three universities – So far

Committee – 9 members

Two meetings (at Curtin and ECU)

Theme

Schedule

University Sponsorship

Abstract and paper panels.

Allocate roles

THE FUTURE OF JOURNALISM



Themes

Journalism Education in the digital age: Sharing strategies and experiences

Journalism education in the digital age

The theory/ practice gap

Reporting disasters

Teaching media ethics in the digital age

Journalism education for generation Y

Practice-led research

Journalism in a changing legal landscape

The role of journalism in the digital age

Engagement with the Community

Citizen journalism

Daily Conference schedule

09.30 - 10.30	Each day begins with a guest speaker
10.30 - 11.00	Coffee
11.00 - 12.30	Panel theme and discussion
12.30 - 13.30	Lunch
13.30 - 15.00	First breakout sessions (2-3 streams)
15.00 - 15.30	Coffee
15.30 - 17.00	Second break out sessions (2-3 streams)

Evening sessions

Monday 30th November	18.00 - 20.00	Women in the Media
Tuesday 1st December	18.00 - 19.00 19.00 - 22.30	Ossie Awards Conference dinner
Wednesday 2nd December	17.00	Conference ends
Wednesday 2nd December	18.00 - 22.00	Social gathering in the city

Special sessions

Wednesday 2nd December	13.00 - 16.00	PG/ECR mentoring workshop
Wednesday 2nd December	16.00 - 17.00	JEAA AGM

Presentations

Abstracts 300 words

Papers 3000–5000

Keep to the deadline

To enable an early program schedule

Research Publication papers

Australian Journalism Review (AJA)

Pacific Journalism Review (PJR)

Asia Pacific Media Educator (APME)

Postgraduate students

Fund scholarships

Student day rate

No registration for presenting a paper

Mentoring session 3 hours

Kerry Stokes and Eric Beecher

CEO Channel 7



CEO Crikey.com





Partnerships

Perth Press club

The West Australian

Women in the media

Registration

www.conferenceonline.com.au

Credit card or cheque

Name tags

Accommodation

Tours



HOME



www.conferenceonline.com.au



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Suite 19, Second Floor, 201 Varsity Parade Varsity Lakes Queensland 4227 |

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Headquarters, Qld

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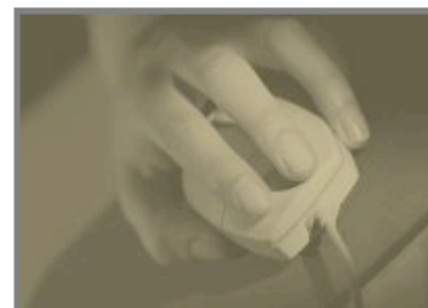
List your Conference, Event or Course

Users

Universities & Corporates with Microsites
Clients using Conference Online Technology

Award Winning Online Registration and Management Facility With Online Abstract Warehouse Software as a Service (SAAS)

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Easy Pricing

Single Day Events:
\$5.00 plus GST
per registrant

Multi-Day Events:
\$9.00 plus GST
per registrant

Obligation FREE Set Up

Problems

Time (half a day each week)

Funding – pledges versus delivery

Economic climate (Instate Travel)

Voluntary work

Research conference – The ideal

- Set up conference team/committee
- Relevant and current theme
- Choose attractive venue
- Manageable timetable
- Invite high profile speakers
- Use existing conference experts
- Create sufficient social/networking events
- Include the community (media)

2009 JEAA Conference



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